

JUSTIN N. BONANNO, PhD

Curriculum Vitae

EDUCATION

2020	PhD	Duquesne University, Pittsburgh, PA Degree: Rhetoric Emphasis Areas: Rhetoric & Philosophy of Technology and Integrated Marketing Communication/Corporate Communication
2016	M.A.	Duquesne University, Pittsburgh, PA Degree: Rhetoric & Philosophy of Communication
2011	B.A.	University of Mount Union, Alliance, OH Degree: Spanish
2011	B.S.	University of Mount Union, Alliance, OH Degree: Computer Science & Information Systems

TEACHING

Ave Maria University, CORE 101: Western Civilization I, Fall 2021, Fall 2022
Ave Maria University, CORE 102: Western Civilization II, Spring 2022
Ave Maria University, COMM 200: Media, Society, and the Church, Fall 2022, Spring 2023
Ave Maria University, COMM 250: Public Speaking and Public Discourse, Spring 2022
Ave Maria University, COMM 350: Audio and Visual Productions, Fall 2021, Fall 2022
Ave Maria University, COMM 415: Advanced Audio and Visual Productions, Spring 2023
Ave Maria University, COMM 418: Corporate Communications, Fall 2021
Ave Maria University, COMM 418: Interpersonal Communication, Spring 2023
Ave Maria University, COMM 418: Visual Communication and Graphic Design, Spring 2022

Gannon University, GMBA 754: International Marketing, Fall 2020 (MBA Class)

Duquesne University, COMM 102: Public Speaking, Fall 2017, Spring 2018, Spring 2019,
Spring 2020
Duquesne University, COMM 103: Interpersonal Communication, Fall 2018
Duquesne University, COMM 202W: Business and Professional Communication, Fall 2019

BOOKS

Bonanno, Justin N. *Walker Percy and the Crisis of Meaning: Communication in the Ruins*. Palgrave Macmillan. In press.

PEER-REVIEWED PUBLICATIONS

Bonanno, Justin N. "Capital as the Lens that Bourdieu Pierces through: Public Relations, Social Theory, and Rhetoric." *Public Relations Review*, vol. 44, no. 3, 2018, pp. 385-392. <https://doi.org/10.1016/j.pubrev.2018.04.008>.

NON-PEER REVIEWED PUBLICATIONS

Bonanno, Justin N. "An Essential Business: Satisfying the Needs of the Soul." *The Imaginative Conservative*, 12 June 2020. <https://theimaginativeconservative.org/2020/06/essential-business-satisfying-needs-soul-justin-bonanno.html>.

Bonanno, Justin N. "Introduction." *Listening/Journal of Communication Ethics, Religion, and Culture*, vol. 54, no. 2, 2019, pp. 76-77.

Bonanno, Justin N. "The Rhetoric of Secularization: Irving Babbitt and the Idyllic Imagination." *Listening/Journal of Communication Ethics, Religion, and Culture*, vol. 54, no. 2, 2019, pp. 111-128.

PROFESSIONAL PAPERS, PANELS, AND WORKSHOPS/PRESENTATIONS

"The Shape of the Semiotic Space: The Interplay of Intention, Media, and Genre," The 46th Annual Semiotics Society of America Conference, Held Virtually, October 12-16, 2022.

"Von Hildebrand and the Interpersonal Virtue of Meekness," 5th Biennial Philosophy of Communication Conference, Pittsburgh, PA, Held Virtually, June 7-9, 2022.

Recorded Presentation for 2021 Dissertation of the Year Award (for *Communication in the Ruins: Walker Percy and the Art of Symbolic Mediation*), Religious Communication Association Conference, Seattle, Washington, November 17, 2021. Recorded presentation.

"The Medium and the Fright: A Reflection on Communication Occasioned by a Reading of R. H. Benson's *The Necromancers*," Religious Communication Association Conference, Seattle, Washington, November 17, 2021. Recorded presentation.

"Weaving Weaver through Percy and Peirce: Literature and Semiotics in the Age of Scientism," The 45th Annual Semiotics Society of America Conference, Held Virtually, October 20-23, 2021.

- “Reflections on Interpersonal Communication Pedagogy: Thinking outside the Therapeutic,” 16th Biennial Communication Ethics Conference: Communication Ethics in Urban Settings, Held Virtually, June 8-10, 2021.
- “Walker Percy, Media Ecologist,” The 21st Annual Convention of the Media Ecology Association, Virtual Conference Hosted by Adelphi University, Garden City, NY, June 17-20, 2020
- “Violence and the Primacy of Action: Reading Del Noce Alongside Han,” National Communication Association 105th Annual Convention, Baltimore, Maryland, November 14-17, 2019.
- “The Analogy of Proper Proportionality in McLuhan’s Media Ecology,” The 20th Annual Convention of the Media Ecology Association, Toronto, CA, June 27-30, 2019.
- “How to Interpret the Cosmos: Reading Peirce Alongside Jonas,” 4th Biennial Philosophy of Communication Conference, Pittsburgh, PA, June 12-14, 2019.
- “Veni, Vidi, Vico: An Exploration of the Predicative and Proverbial in *Sensus Communis*,” National Communication Association 104th Annual Convention, Salt Lake City, Utah, November 8-11, 2018.
- “Civility and Knowledge on the Communicative Spectrum of ‘Seriousness’ and ‘Play,’” National Communication Association 104th Annual Convention, Salt Lake City, Utah, November 8-11, 2018.
- “Wording the Unwordable: Articulation in Walker Percy and Charles Taylor,” Religious Communication Association Conference, Salt Lake City, Utah, November 7, 2018.
- “Crisis Communication and Analogy: When ‘Old Labels’ Fail,” 15th National Communication Ethics Conference: Communication Ethics in Dispute, Pittsburgh, Pennsylvania, June 6-8, 2018.
- “Weighting for Community: The Modern Gym as a Medium of Communication,” Eastern Communication Association 109th Annual Convention, Pittsburgh, Pennsylvania, April 25-29, 2018.
- “The Rhetorical Legacy of Our Epistemic Relevance,” National Communication Association 103rd Annual Convention, Dallas Texas, November 16-19, 2017
- “The Online Bard: On Linearity, Narrative, and Cyberspace,” National Communication Association 103rd Annual Convention, Dallas Texas, November 16-19, 2017
- “Irving Babbitt and the Moral Imagination: Burke’s Answer to Rousseau’s Idyll,” National Communication Association 103rd Annual Convention, Dallas Texas, November 16-19, 2017

- “Capital as the Lens that Bourdieu Pierces Through: Public Relations, Social Theory, and Rhetoric,” National Communication Association 103rd Annual Convention, Dallas Texas, November 16-19, 2017
- “Marketing to Individuals,” Pennsylvania Communication Association Conference, Pittsburgh, PA, September 29-30, 2017.
- “Walker Percy on Authorial Intention,” 3rd Biennial Philosophy of Communication and the Catholic Intellectual Tradition Conference, Pittsburgh, PA, June 5-7, 2017.
- “Existential Mistrust and Redemptive Courage,” Religious Communication Association Conference, Philadelphia, PA, November 9, 2016.
- “Communication Ethics in Jorge Luis Borges’ *Funes el memorioso*,” 14th National Communication Ethics & International Association for Dialogue Analysis Conference, Pittsburgh, PA, June 1-4, 2016.
- “Toward a Critical Rhetoric in an Algorithmic Culture,” Pennsylvania Communication Association Conference, York, PA, October 8-9, 2015.
- “The Rhetoric of ISIS’ Battle,” 2nd Biennial Philosophy of Communication Conference, Pittsburgh, PA, June 3-5, 2015.

EDITORIAL RESPONSIBILITIES

- Reviewer, *Journal of Communication and Religion*, 2019-Current
- Reviewer, *Explorations in Media Ecology*, 2022-Current
- Reviewer, *Qualitative Research Reports in Communication*, 2023-Current
- Assistant Editor, *Listening/Journal of Communication Ethics, Religion, and Culture*, Fall 2017-Summer 2019
- Assistant Production Editor, *Listening/Journal of Communication Ethics, Religion, and Culture*, Spring 2015-Spring 2016

HONORS AND AWARDS

- 2022 Laurel Grant Recipient, Ave Maria University
- 2021 Religious Communication Association Dissertation of the Year Award for
“Communication in the Ruins: Walker Percy and the Art of Symbolic Mediation”
- “Violence and the Primacy of Action: Reading Del Noce Alongside Han,” Top Papers in Communication Ethics, Communication Ethics Division, National Communication Association 105th Annual Convention

Wilhelm S. Wurzer Scholarship Award, Duquesne University, Department of Communication & Rhetorical Studies, 2019

“Capital as the Lens that Bourdieu Pierces Through: Public Relations, Social Theory, and Rhetoric,” Top Student Papers, Public Relations Division, National Communication Association 103rd Annual Convention

Duquesne University Graduate Assistantship, 2015-2019

Presidential Scholar, University of Mount Union, 2007-2011

Computer Science Student of the Year, University of Mount Union, 2010-2011

ORGANIZATIONAL INVOLVEMENT

Membership

Semiotics Society of America

Committee Assignments

Experiential Education/Career Development Committee, Ave Maria University, 2021-Current

Student Life Dismissal Appeals Committee, Ave Maria University, 2022-Current

Course Director, Duquesne Public Speaking Courses, 2016-2017

Student Advisor, Public Relations Society of America, Duquesne Chapter

Student Advisor, Ad Club, Duquesne Chapter

Student Advisor, International Association of Business Communicators, Duquesne Chapter

Conference Co-Organizer, Pennsylvania Communication Association Conference, 2017

Conference Co-Organizer, Duquesne Philosophy of Communication Conference on the Catholic Intellectual Tradition, 2017

Conference Co-Organizer, National Communication Ethics & International Association for Dialogue Analysis Conference, 2016

Service

Senior Editor of Marketing and Design, Ave Maria University *Magnify* Journal, 2021-Current

Internship Coordinator, Ave Maria University, 2021-Current

A/V Studio Director, Ave Maria University, 2021-Current

English Tutor, Greater Pittsburgh Literary Council

English Tutor, Organización Cívica y Cultural Hispana Americana, Youngstown, OH

Camp Counselor and Program Planner, The Painted Turtle, Lake Hughes, CA

Last Updated: 6/2/23